

ISC Events Will Continue to Explore the Clouds in 2011

FRANKFURT, Germany, November 08, 2010 – **The remarkable success of the first international ISC Cloud’10 Conference has motivated the organizers – ISC Events – to organize a similar Cloud Computing conference with an even more profound focus on the use of Clouds for High Performance Computing (HPC) in 2011.**

IT managers from industry and research organizations around the world convened at the Marriott Hotel Frankfurt on October 28-29 to find out from leading HPC and Cloud experts about their experience with designing, building, managing and using Clouds. Many attendees found it valuable to have been part of a crowd that is closely interested in this increasingly visible segment of HPC.

A survey conducted during the conference revealed that 65 percent of the participants were motivated to attend due to the extensive conference program and 44 percent were encouraged by the networking opportunities offered by the event. Almost 99 percent were either “very satisfied” or “satisfied” with the topics and the speakers. However, attendees expressed the desire to see more Cloud Computing applications for the HPC users.

“We are strongly convinced that our conference was very timely. Now it needs to be taken to a higher level because we believe we have just started to scratch the tip of the iceberg with topics, even though we touched on a wide range of Cloud-related areas,” said Wolfgang Gentsch. “We had some very passionate speakers who revealed to us that we are leaving the ‘Cloud Hype’ behind us, and Clouds have arrived.”

According to Gentsch, the speakers painted a convincing picture that Private and Public Clouds – including their hybrid usage – can be built and operated beneficially, and they presented concrete lessons learned and recommendations .”

ISC Cloud’10 has demonstrated that the hype around Clouds is diminishing; all IT vendors reported concrete Cloud deployments, and the organizers recognized strongly increasing user interest which has been demonstrated by the many interaction of the conference participants especially during the very lively sessions on the Cloud Debate, the Cloud Panel, the Vendor Grilling, and even continuing during the breaks and the apple wine party in the evening. Therefore, the ISC Event organizers expect an increasing interest in next year’s ISC Cloud Conference. While this year’s conference focused more on introductory topics, for good reasons, for next year they intend to invite more speakers with real end-user hands-on experience reporting on advanced topics with more in-depth details.

About ISC Cloud’10

Organized by Prof. Hans Meuer and his Prometheus team, ISC Cloud’10 brought together leading experts in Cloud computing from around the world presenting valuable information about their own experience with designing, building, managing and using clouds, in a collegial atmosphere.